



Embedded Crypto

The next era of platforms, apps and interactions

Banxa's Mission is to
build the infrastructure
to extend the **benefits of crypto** to every
merchant and consumer
in the world

Leading on/off ramp infrastructure provider that delivers results for partners



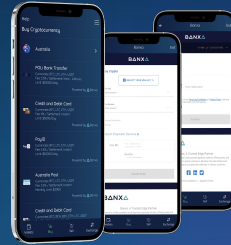
On / Off Ramp

Allows customers to buy and sell crypto (including stablecoins) using credit cards and local payment options, easing the friction on what has traditionally been a complex user journey. Banxa receives a fee (circa 3%) from all transactions processed.



NFT Checkout

Allows customers to easily purchase NFTs directly via our global network of payment options. We handle the fiat payments and compliance side of the journey, and our partner's customers receive full non-custodial ownership of their NFTs without a crypto intermediary.



Embedded Crypto

Banxa has started to modularise its platform to offer even more flexible and plug and play integrated infrastructure, now also allowing traditional finance or web2 companies to operate seamlessly in web3. Banxa can provide payments, compliance solutions & complex token fulfillment in different jurisdictions around the world.



Integration Services

Banxa's global distribution is attractive to various projects to place themselves at the forefront of a large user base. On an ad-hoc basis, Banxa provides listings of tokens and chains for one time fees.

Key highlights

Over
USD\$2.7B
crypto sold

Over
1.6 million
customers served and
6 million
orders completed

170+
countries serviced

300+
B2B partners including
market leaders -
Metamask, Coinbase,
Ledger & OKX

40+
(crypto/
money-transmitter)
licenses and
registrations globally

20+
Payment
Methods

**Banxa is trusted by
the leaders in
Crypto and Web3**

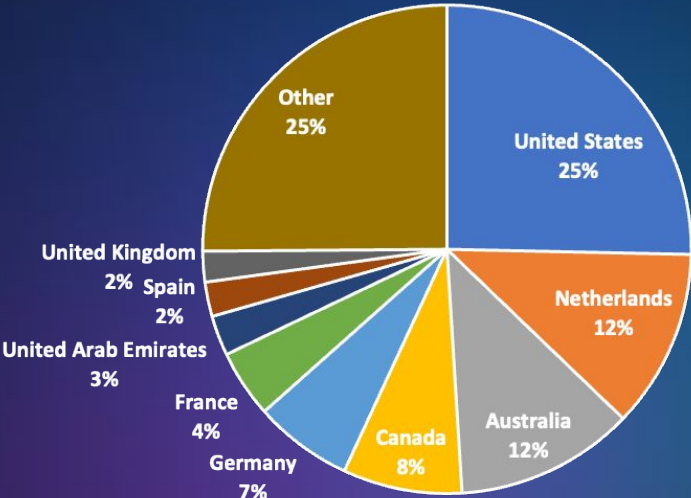


Large **moat** backed by a Global Network Of Licenses combined with a **competitive advantage** via Local Payment Methods

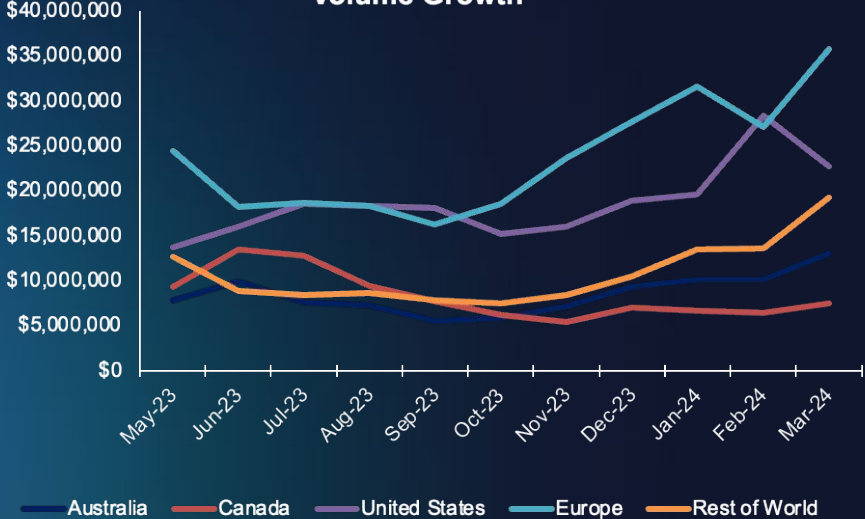


Global reach while expanding footprint in key high growth markets

Volume by Geography *



Volume Growth



*Volumes as of March 31, 2024

Unmatched global inventory of Crypto Licenses obtained via lengthy and costly processes, only to get tougher amid growing regulations

Licenses & Registrations

- **USA**
37 Money Service Business (MSB), Money Transmitter (MTLs)
- **UNITED KINGDOM**
Crypto Exchange Provider (MLR Registration), Custody and Exchange, FCA
- **AUSTRALIA**
Digital Currency Exchange (DCE), Custody and Exchange, AUSTRAC
- **THE NETHERLANDS**
Virtual Asset Exchange Service Provider (VASP), Custody and Exchange, Dutch Central Bank/ DNB
- **CANADA**
Money Service Business (MSB), FINTRAC, State Trust Company
- **LITHUANIA**
Digital Asset Exchange Operator, Custody and Exchange

Applied & In Process

- **USA**
State Money Transmitter Licenses (MTLs), State Trust Company, FinCEN/respective states, Custody and Exchange

Transitioning to New Licensing Regimes

- **BRAZIL**
Fintech License
Custody and Exchange

Pipeline

- **THE NETHERLANDS**
Markets in Crypto Assets (MiCA)

In Research Stage

- **Mexico**
- Argentina**
- Colombia**
- India**
- Singapore**
- Hong Kong**
- Malaysia**
- Japan**
- Vietnam**
- Thailand**
- South Africa**

Local and global payment methods leading to the highest conversion rates in market

	Global	Europe/ UK	North America	South America	APAC	Africa
Existing	   	   	  	   	   	
Roadmap		  			<p>Local Payments:</p> <ul style="list-style-type: none"> India Indonesia Malaysia Philippines Singapore Vietnam 	

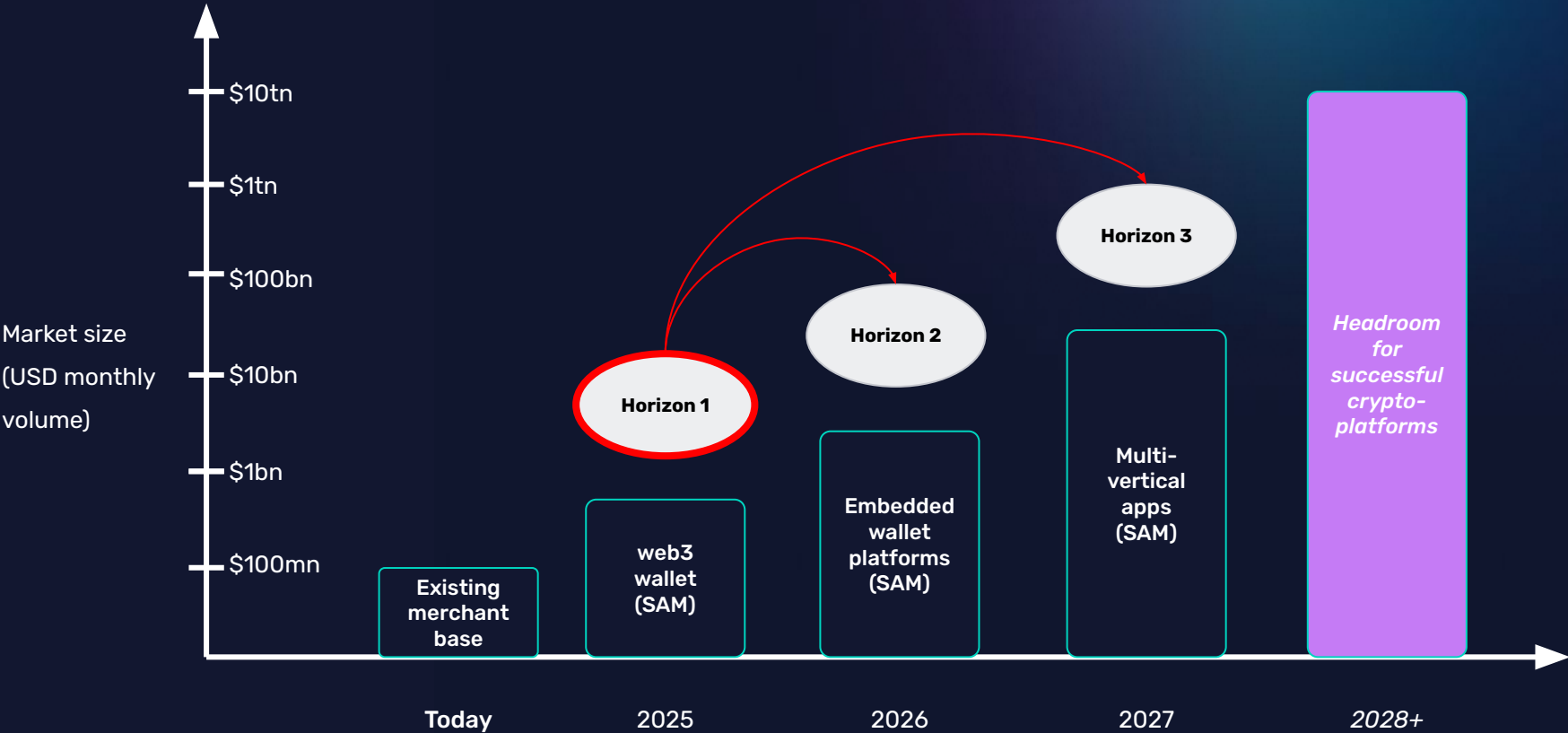
**Banxa is now embedded in
applications reaching
1bn global users**



In ten years every business in the world
will benefit from the properties of
crypto-networks embedded in their
products and services

**Banxa will provide these services
in a world class platform**

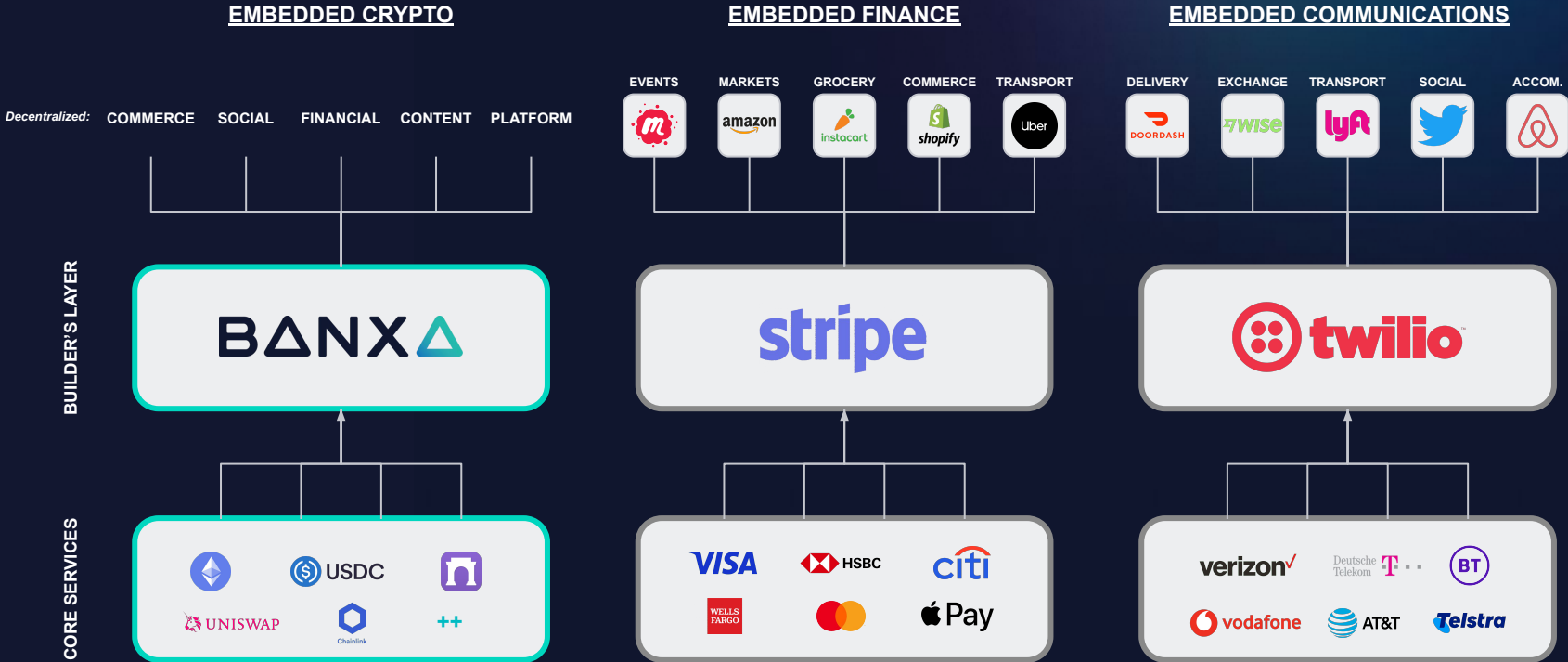
Evolution to a platform economy



The two year journey: core services



The long-range opportunity



Deep domain knowledge: 150 strong



Holger Arians

Co-Founder and Co-CEO
20+ Years of Experience



Zafer Qureshi

Exec. Director & Co-CEO
15+ Years of Experience



Patrick Maguire

CFO
25+ Years of Experience



Sean Moynihan

COO
17+ Years of Experience



Iain Clark

CTO
20+ Years of Experience



Josh D'Ambrosio

CCO
15+ Years of Experience



Tom Chalmers

CPO
15+ Years of Experience

Loved by the pioneers

“Using Banxa’s embedded fiat bridge has helped us dramatically raise the bar and make the world’s best web3 user management platform.”

Itai Turbhan - CEO, Dynamic



“Banxa has proven itself over many years to be a significant part of the core web3 stack and I’m excited to continue our close collaboration with them into the future, in order to bring the benefits of crypto to further widespread adoption.”

Dante Disparte - Chief Strategy Officer, Circle



“We’re incredibly proud of the work we’ve done in partnership with Banxa to lower the barrier for people to access web3”

Alain Meier - Head of Identity, Plaid



“I wanted to take a moment to celebrate the Banxa devs here. Together we’ve made history - we can mark this as the first time a decentralized infrastructure protocol is as accessible as a SaaS app.”

Bryan Berman - Ecosystem Manager, The Graph



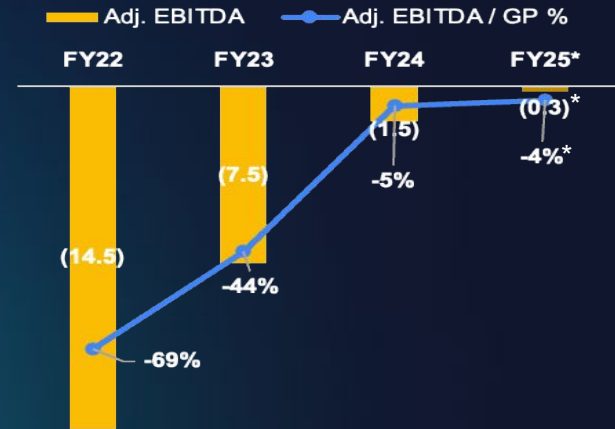
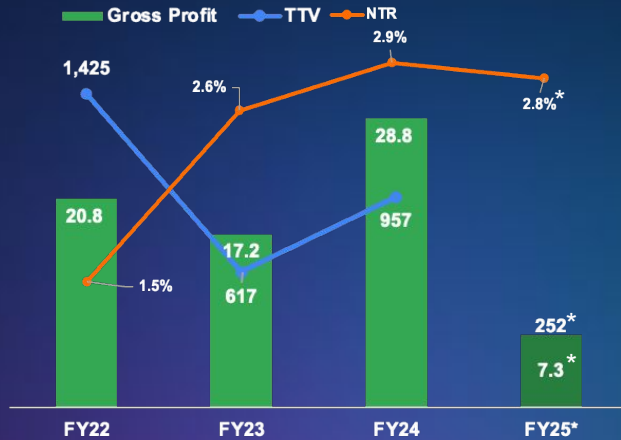
Accelerate the journey with us

- Banxa has been a driving force in what we consider a generational event, akin to the advent of the internet in 1995.
- As we advance our mission of bringing crypto-powered benefits to every digital interaction, we are excited to embark on the next chapter and reach new heights.
- We are looking for the right partners to join us in building the critical infrastructure needed for the future of Web3.

Forward-looking statements

This presentation contains "forward-looking statements." The statements contained in this presentation that are not purely historical are forward-looking statements. Forward-looking statements give the Company's current expectations or forecasts of future events. Such statements are subject to risks and uncertainties that are often difficult to predict and beyond the Company's control and could cause the Company's results to differ materially from those described. In some cases, forward-looking statements can be identified by terminology such as "may," "should," "potential," "continue," "expects," "anticipates," "intends," "plans," "believes," "estimates," and similar expressions. These statements include statements regarding moving forward with executing the Company's global growth strategy. The statements are based upon current beliefs, expectations and assumptions and are subject to a number of risks and uncertainties, many of which are difficult to predict. The Company is providing this information as of the date of this presentation and does not undertake any obligation to update any forward-looking statements contained in this presentation as a result of new information, future events or otherwise, except as required by law. We have based these forward-looking statements largely on our current expectations and projections about future events and financial trends affecting the financial condition of our business. Forward-looking statements should not be read as a guarantee of future performance or results and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved.

Strong operational discipline



Discipline across the business as we focus on aggressively driving top line growth to scale heading into 2025

*FY25 numbers are for 3 months of fiscal year 2025, up to Q1 (September quarter end)
All numbers are in AUD \$ millions